

Mitchell E. Daniels, Jr. Governor

Judith A. Monroe, M.D. State Health Commissioner

DATE:

August 21, 2009

TO:

All Local Health Departments

Attn: Chief Food Inspection Officer

FROM:

A. Scott Gilliam, MBA, CP-FS

Manager, Food Protection Program

SUBJECT:

Kroger Recall

**SUGGESTED** 

**ACTION:** 

Unclassified Recall; Undeclared milk in Super Kids Enriched White Sandwich Bread; Recommend

notification of affected stores via phone, fax or e-mail.

From the information provided by Kroger, the product being recalled was distributed in the State of Indiana. Kroger Super Kids Enriched White Sandwich Bread sold in 20-ounce packages with the following UPC number: 1111000831 that list various "Best If Used By" dates. The recall also includes Jay C Food stores in Indiana and Food 4 Less stores in Illinois and Indiana. In addition, if any recalled product is found, please notify this office at 317-233-7360.

\*

## Kroger Recalls Super Kids Enriched White Sandwich Bread Due to Undeclared Milk in the Product

CINCINNATI, Ohio, August 21, 2009 – The Kroger Co. said today it is recalling Kroger brand Super Kids Enriched White Sandwich Bread sold in 13 states because it may contain milk not listed on the label. Customers should return the product to stores for a refund or replacement.

C For consumers who are not allergic to milk, there is no safety issue with the product.

Kroger stores in the following states are included in this recall: Alabama, Georgia, Illinois, Indiana, Kentucky, Michigan, Missouri, North Carolina, Ohio, South Carolina, Tennessee, Virginia and West Virginia. Kroger stores in Arkansas, Louisiana, Mississippi and Texas are not included in the recall.

The recall also includes Jay C Food stores in Indiana and Food 4 Less stores in Illinois and Indiana. Other stores Kroger operates under different banner names are not included in this recall.

## **Item Description:**

Kroger is recalling the following item:

• Kroger Super Kids Enriched White Sandwich Bread sold in 20-ounce packages with the following UPC number: 1111000831 that list various "Best If Used By" dates.

Kroger is utilizing its Customer Recall Notification system that alerts customers who may have purchased recalled Class 1 products through register receipt tape messages and phone calls. Consumers who have questions about the recall may contact Kroger toll-free at (800) 632-6900. For more information, please visit www.kroger.com/recalls.

###

Media: Meghan Glynn (513) 762-1304